



HubSpot Strategic Kickstart Package

Unlock the Full Value of HubSpot with Strategic Guidance

Overview: HubSpot is powerful—but only when it aligns with your go-to-market strategy, data model, and operational workflows. The Strategic Kickstart Package is designed for growing businesses that need more than just platform setup. This add-on gives you expert guidance to architect your HubSpot instance for long-term success.

Ideal for:

- Businesses looking to ensure HubSpot aligns with their growth strategy
- Teams seeking structured guidance for marketing, sales, or service operations
- Organizations managing multiple systems or stakeholder groups and needing clarity on data, processes, and reporting
- Companies new to HubSpot who want to get it right from the start
- Any business aiming to scale efficiently with a well-architected CRM foundation

Service Includes:

- Three 1-hour strategic consulting sessions with a HubSpot Solutions Architect or RevOps expert
- Customized session topics based on your goals and challenges
- A strategic planning blueprint summarizing key recommendations
- Optional guidance on lifecycle design, data architecture, segmentation, and reporting strategy

Investment: \$750 (\$600 with bundled with an onboarding service).