



## **HubSpot Breeze Al Agents for Sales Hub**

**Overview:** We set up and configure HubSpot Breeze Al Agents so your sales team can start using them immediately. Each agent is aligned with your HubSpot CRM data and pipeline workflows.

Sales Al Agent	What You Can Expect (Setup & Configuration)
Prospecting Agent	Configured to research prospects, watch buying signals, and generate
	personalized outreach sequences.
Company Research Agent	Set up to surface company background insights directly in company/contact
	records.
Call Recap Agent	Enabled to convert call transcripts into concise notes and draft follow-up emails.
Deal Loss Agent	Configured to analyze lost deals and surface recurring themes for win-back
	strategies.
Closing Agent	Set up to provide instant answers on quotes/pricing from existing approved
	content.
Sales Coach Assistant	Enabled to deliver coaching prompts and best-practice nudges to reps.
Cross-sell / Upsell Agent	Configured to identify cross-sell/upsell opportunities from CRM signals.
RFP Agent	Set up to auto-fill RFP responses using stored templates and prior answers.

## **Investment Options**

Sales Hub Al Professional (\$1,900): 18 hours → setup & configuration of agents with testing and walkthrough. Sales Hub Al Enterprise (\$3,800): 36 hours → for advanced features (e.g., advanced workflows, predictive scoring alignment, multi-pipeline setups)

## **Service Notes**

- 1. **Scope:** Agent setup and configuration
- 2. **Focus:** Initial deployment and fine-tuning inside your HubSpot portal
- 3. **Outcome:** Agents activated and ready to use with your sales team
- 4. **Exclusions:** Custom development, end-to-end sales operations management, or full solution implementation.