

## HubSpot Breeze AI Agents for Marketing Hub

**Overview:** We help you get started with HubSpot Breeze AI Agents by setting up and configuring the right agents for your marketing activities. Each agent will be aligned with your existing HubSpot data, brand voice, and campaign workflows — so you can start using them right away.

| Marketing AI Agent                | What You Can Expect (Setup & Configuration)                                                                |
|-----------------------------------|------------------------------------------------------------------------------------------------------------|
| Social Post Agent                 | Configured to generate ready-to-publish social posts based on your content calendar and campaigns.         |
| Blog Research Agent               | Set up to suggest blog topics, outlines, and draft content tailored to your industry.                      |
| Brand Assistant                   | Configured with your brand guidelines, tone, and voice rules for consistent content output.                |
| ICP Assistant                     | Aligned with your Ideal Customer Profiles to test and refine marketing ideas for relevance.                |
| Customer Agent                    | Enabled to handle basic FAQs and initial lead qualification, connected to your HubSpot conversations tool. |
| Data Agent                        | Configured to enrich contact and company records, filling in missing details to improve list quality.      |
| Sales to Marketing Feedback Agent | Set up to capture insights from Sales Hub and make them available for campaign improvement.                |

### Investment Options

**Marketing Hub AI Professional (\$1,900):** 18 hours → setup & configuration of listed agents with testing and walkthrough.

**Marketing Hub AI Enterprise (\$3,800):** 36 hours → advanced features (e.g., workflows, predictive scoring, multi-brand setups)

### Service Notes

1. **Scope:** Agent setup and configuration
2. **Focus:** Initial deployment and fine-tuning inside your HubSpot portal
3. **Outcome:** Agents activated and ready to use with your marketing team
4. **Exclusions:** Custom development, end-to-end campaign management, or full solution implementation